



## London Learning Cooperative Job advert: Social media, marketing and events officer

*The London Learning Cooperative is recruiting! We're looking for a part-time social media, marketing and events officer to co-produce social media strategy and advertise our courses.*

### **About LLC**

LLC is a radically inclusive, internationalist and anti-imperialist tuition agency. We connect students wanting to learn languages with tutors in formerly and currently colonised societies like Palestine, Pakistan, Ireland and Venezuela. We discuss and understand imperialism in order to set about reversing its flows of wealth, people, knowledge and power. We connect students and teachers via online platforms to foster language and cultural exchange, and in doing so are building a global, internationalist network.

Our tuition agency is committed to three principles:

1. Radically inclusive pricing. Students pay what they can afford for a lesson.
2. Learning as a dialogue aimed at understanding and transforming society and the economy.
3. Creating bonds of solidarity between imperial core and periphery.

### **About the role**

The role has two key components:

- (With other LLC workers) co-producing a social media and marketing strategy.
- Advertising our group and 1-to-1 courses on Twitter, Facebook, Instagram and via other channels using the LLC accounts.

### **Applicant's essential skills/experience/characteristics:**

1. Social media experience, including Facebook, Twitter and Instagram.
2. Proven ability to work independently with minimal supervision.
3. Uninterrupted access to a good quality computer and high speed internet connection.

### **Applicant's desirable attributes/experiences:**

**Twitter:** [@London\\_Learning](#) **Facebook:** [www.facebook.com/LondonLearningCoop/](http://www.facebook.com/LondonLearningCoop/)



1. Any second language.
2. Historical/contemporary knowledge of struggles against imperialism.

### **Job Specification:**

- **Pay:** £13.45/hour (London Living Wage adjusted for a four day week - see the 4 Day Week campaign [here](#)). We will negotiate an amount of hours for developing the syllabus, as well as delivering the lessons.
- **Hours:** 8 per week, plus additional hours on ad hoc basis.
- **Location:** remote working.

### **How to apply**

Please apply by filling out [this form](#), which will ask you to answer some questions and upload your CV. There is no need for a cover letter. **The deadline for applications is midday (12pm) on Wednesday 29 July 2020.**

If you have any questions please email them to [londonlearningcoop@gmail.com](mailto:londonlearningcoop@gmail.com) putting “Events officer application” in the title.

We can't wait to hear from you!

Slán go fóill,

**The London Learning Cooperative team**